



BISON

EST. COOLERS 2011

PRODUCT CATALOG



IN THE SUMMER OF 2011, BISON COOLERS WAS FOUNDED BY A FATHER-SON DUO WITH ONE CRAZY IDEA: CREATING A HIGH-QUALITY, AMERICAN-MADE COOLER. WE'RE PROUD TO OFFER TOP-NOTCH COOLERS, DRINKWARE, APPAREL, AND MORE THANKS TO THE CONTINUOUS FEEDBACK AND SUPPORT OF AWESOME CUSTOMERS LIKE YOU.

TODAY, BISON COOLERS IS STILL FAMILY-OWNED, PROUDLY CARRYING ON OUR FAMILY'S VALUES OF HARD-WORK, HONESTY, AND SERVICE. BUT TODAY, WE'RE BIGGER AND BETTER THAN EVER. WE CONSTANTLY CHALLENGE THE STATUS QUO BECAUSE WE'RE NOT CONTENT JUST KEEPING UP WITH THE PACE - WE SET IT.

ALL OF THIS WORK ISN'T JUST TO HAVE BRAGGING RIGHTS (ALTHOUGH, THOSE ARE NICE TO HAVE, TOO). IT'S ABOUT YOU: A HARD-WORKING AMERICAN WHO DESERVES AN ESCAPE FROM THE DAILY GRIND. OUR PRODUCTS ARE A TRIBUTE TO A LIFESTYLE OF WORKING HARD AND PLAYING HARDER.

SO WHAT ARE YOU WAITING FOR? COME JOIN THE HERD.



ADVENTURE AWAITS



Works hard. Plays harder.



MADE IN USA

50
QUART

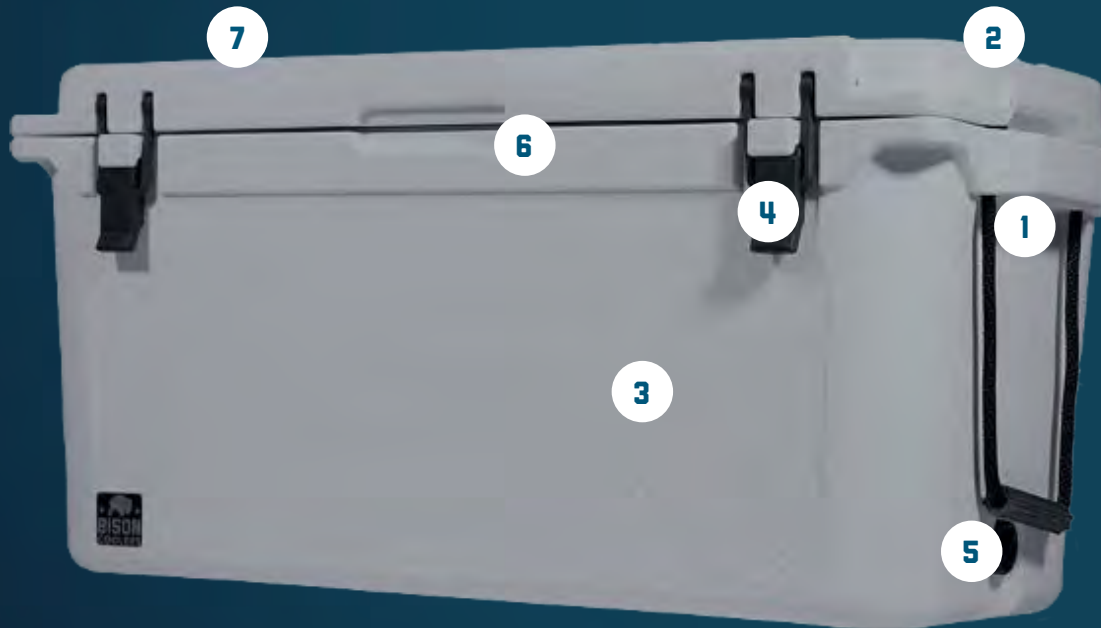
GEN 2

HARD COOLERS

25QT ■ 50QT ■ 75QT

A LEGEND IN RELIABILITY, BISON COOLERS ARE PREMIUM, AMERICAN-MADE COOLERS DESIGNED AND CONSTRUCTED FOR THOSE WHO WANT THE VERY BEST IN OUTDOOR GEAR. BUILT TO LAST AND EQUIPPED WITH MAXIMUM ICE RETENTION, OUR HARD COOLERS WILL HANDLE WHATEVER YOU THROW AT 'EM.

KEEP THE COLD WHERE IT BELONGS – INSIDE YOUR COOLER.



1 OPEN GRAB HANDLES
FOR SECURING COOLER

2 BUILT-IN RULER FOR
MEASURING FISH

3 2" THICK, PRESSURE-INJECTED
FOAM INSULATION

4 CANTILEVER LATCH SYSTEM,
TEAR-RESISTANT TO 170 LBS

5 OVERSIZED DRAIN PLUGS
FOR FASTER DRAINING

6 SILICONE, DOUBLE-WALL GASKET
WITH SHARK FIN DESIGN

7 AREA FOR CUSTOM LID GRAPHIC

COLORS

white



gray granite



green/sand



21 12oz CANS **OR** **32** lbs OF ICE
CAPACITY - 25 QUARTS



BISON 25

	EXTERIOR	INTERIOR
LENGTH	20.50"	12.25"
WIDTH	17.625"	11.375"
HEIGHT	15.00"	10.00"

42 12oz CANS **OR** **65** lbs OF ICE
CAPACITY - 50 QUARTS



BISON 50

	EXTERIOR	INTERIOR
LENGTH	30.50"	22.25"
WIDTH	17.625"	11.375"
HEIGHT	16.50"	11.00"

63 12oz CANS **OR** **96** lbs OF ICE
CAPACITY - 75 QUARTS



BISON 75

	EXTERIOR	INTERIOR
LENGTH	37.75"	29.25"
WIDTH	17.625"	11.375"
HEIGHT	18.00"	12.50"



BISON SOFTPAK

PROUDLY MADE IN AMERICA

THIS ISN'T YOUR GRANDMA'S SOFT-SIDED COOLER. OUR AMERICAN-MADE
SOFTPAK COOLERS PACK A SERIOUS PUNCH.



1 REMOVABLE SHOULDER STRAP

2 1000 DENIER VINYL IS
TEAR-RESISTANT UP TO 375 LBS

3 TWICE THE INSULATION OF
MOST SOFT-SIDED COOLERS

4 MOLLE WEBBING FOR CUSTOMIZING
WITH YOUR FAVORITE ACCESSORIES

5 SIDE POCKET FOR DRY ITEMS

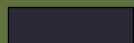
6 KEEPS ICE FOR 24 HOURS IN
100 DEGREE HEAT

XD SERIES

THE PREMIUM, MARINE- GRADE SOFT COOLER

- Stain and mildew resistant marine grade shell
- Premium YKK zipper
- Durable hardware and buckles
- Leakproof TPU liner
- Comfort haul shoulder strap

XD SOFTPAKS COME IN 3 COLORS



gunmetal



quicksand



marlin

12-CAN XD SERIES

LENGTH 13"
WIDTH 8"
HEIGHT 11"

12 12oz CANS AND 5 lbs OF ICE





TOUGH
— *as* —
NAILS

BISON
DRINKWARE

WHETHER YOU'RE COMMUTING TO WORK, CAMPING IN THE WOODS, OR HEADING TO YOUR KID'S BASEBALL GAME, OUR PREMIUM-GRADE BISON DRINKWARE WILL ENSURE YOU'RE QUENCHED NO MATTER WHERE YOU ROAM.



DRINKWARE FEATURES

- 1 **DOUBLE-WALL VACUUM INSULATED**
- 2 **CLEAR, SHATTERPROOF, SCREW-ON TRITON LID**
- 3 **FITS MOST CUP HOLDERS**
(GROWLER + 32oz BOTTLE EXCLUDED)
- 4 **SWEAT-PROOF DESIGN**
- 5 **DURABLE, 18/8 STAINLESS STEEL CONSTRUCTION**
- 6 **LEAK-PROOF LID**

GEN 2 BISON TUMBLERS

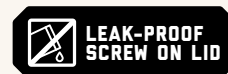
Get ready for piping-hot coffee and icy cold water. Bison Tumblers will handle anything with ease.



12HRS



6HRS



220Z



Colors available:



black



white



red



navy



graphite

DRINK INSULATORS

**YOUR FAVORITE
DRINKS JUST GOT
COOLER. BISON'S
DRINK INSULATORS
ARE THE BEST OF
THE BEST.**

- Durable 18/8 stainless steel construction
- Double-wall vacuum insulation
- Sweatproof & leakproof design
- Temperature-locking technology that lasts for hours
- Custom laser engraving options



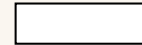
DOUBLE PLAYS

Bottle or can? Or how about both?
The Double Play's convertible construction makes it the only drink insulator you need.

DOUBLE PLAY COLORS AVAILABLE:



black



white



blue



red



WORKS HARD
★ ★ ★ ★ ★ ★ ★ ★ ★ ★
PLAYS HARDER



AT BISON COOLERS, WE TAKE PRIDE IN GOOD OLD-FASHIONED AMERICAN CRAFTSMANSHIP. BLOOD, SWEAT, AND TEARS BUILT THIS FINE COUNTRY AND WE'VE INVESTED OURS INTO DESIGNING AND CONSTRUCTING THE BEST COOLERS ON AMERICAN SOIL. OURS ARE SOME OF THE HIGHEST-RATED AND BEST-PERFORMING COOLERS ON THE MARKET, SO REST ASSURED IT'S AN INVESTMENT YOU WON'T REGRET.



[BISONCOOLERS.COM](https://www.bisoncoolers.com)

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