

COLOR
CLARITY
FRESHNESS
PROVEN



1.800.519.1222 / www.promolux.com



Balanced Spectrum Low Radiation Perishable Food Merchandising Lighting



Color

True color definition for just a few cents a day! Promolux lamps achieve the perfect balance of color and lumen for lighting displays in all fresh categories. Promolux lamps are available in a variety of lamp styles and sizes.

Wow your shoppers with the vibrant spectrum of Promolux lamps for stunning visual presentation and superior fresh food merchandising.

Clarity

Under Promolux lamps, shoppers see clear, crisp and fresh colors; shoppers buy based on what they perceive to be fresh. The vibrant and well-defined colors of Promolux lamps allow shoppers to see the freshness of your displays.

The clarity and well-defined color of Promolux lamps create a strong visual impact for your perishable food merchandising program.



Freshness

Keep fresh food displays fresher longer! The bloom of meat is extended 50% longer, packaged salads stay crisp and fresh longer and the shelf life of seafood is doubled or tripled.

Engineered with rare-earth phosphors and specialized filters, Promolux lamps protect fresh food from damaging radiation.

Proven

Companies who differentiate themselves with highest quality, fresh foods *always* specify Promolux for their meat, seafood, deli & prepared foods, produce and bakery display cases.

The right lighting plays a crucial role in fresh food merchandising. Always Specify Promolux Lamps!

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