

# PL V 11W DIR TITANIUM LED SERIES 4.0



11W REPLACES



**26W CFL**

60% Energy Savings

**PRO**



- ⌚ **Easy to install - Plug & Play Direct**
- ⌚ **Ballast smart control technology**
- ⌚ **Exceptional efficacy 91 LPW**
- ⌚ **Lasts 4 times longer than CFL**
- ⌚ **Compatible with most electronic ballasts**
- ⌚ **Available in 2700K, 3000K, 3500K, 4000K & 5000K CCT**



## PL PRODUCT FEATURES

### High Performance - Ballast Smart Control

The PL DIR lamp's ballast smart control technology allows for high performance even on lower powered ballasts, making it a suitable replacement for 13W, 18W, 26W, 32W and 42W CFL PL lamps.

Ballast Type	Lumens	Bare Lamp
13W	720	8W
18W	850	9.5W
26W	1000	11W

### Innovative Round Design - Patent Pending



GREEN CREATIVE PL V LED Lamp



Other PL V LED Lamp

The PL V lamp features a patent pending fully round design. Compared to other square shaped PL vertical lamps, the GREEN CREATIVE PL V improves the overall light output and aesthetics of the fixture.

### APPLICATIONS

#### Retail



#### Hospitality

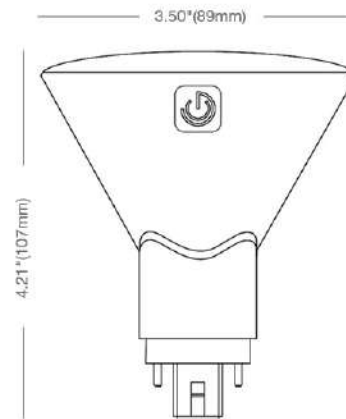


#### Office



Ref.#: DS077-PLV-11W-DIR

**Base:** G24q & GX24q (4-pin CFL)  
**Voltage:** Ballast compatible 120-277V  
**Dimmable:** No  
**PF:** 0.9  
**Lifetime:** 40,000 hrs  
**Weight:** 0.22lb / 99g



### SPECIFICATIONS\*

Model	Product	Power (W)	CCT	CRI (typ.)	Lumens	LPW	Beam Angle
<b>11PLVG4/827/DIR</b>	97669	11	Warm White 2700K	80	850	77	110°
<b>11PLVG4/830/DIR</b>	97670	11	Warm White 3000K	80	920	84	110°
<b>11PLVG4/835/DIR</b>	97671	11	Neutral White 3500K	80	950	86	110°
<b>11PLVG4/840/DIR</b>	97672	11	Natural White 4000K	80	1000	91	110°
<b>11PLVG4/850/DIR</b>	97673	11	Daylight 5000K	80	1000	91	110°

### BALLAST PERFORMANCE

Ballast Type	Bare Lamp (W)	System (W)	2700K Lumens	3000K Lumens	3500K Lumens	4000K Lumens	5000K Lumens
<b>13W</b>	<b>8</b>	<b>9.4</b>	<b>610</b>	<b>660</b>	<b>680</b>	<b>720</b>	<b>720</b>
<b>18W</b>	<b>9.5</b>	<b>11.3</b>	<b>720</b>	<b>780</b>	<b>800</b>	<b>850</b>	<b>850</b>
<b>26W</b>	<b>11</b>	<b>13.4</b>	<b>850</b>	<b>920</b>	<b>950</b>	<b>1000</b>	<b>1000</b>
<b>42W</b>	<b>11</b>	<b>13.8</b>	<b>850</b>	<b>920</b>	<b>950</b>	<b>1000</b>	<b>1000</b>
<b>UNV</b>	<b>11</b>	<b>12.9</b>	<b>850</b>	<b>920</b>	<b>950</b>	<b>1000</b>	<b>1000</b>

Testing Method: Power and lumen output will vary based on number of lamps, ballast and fixture type. Above data is indicative only.

\* Specification data is preliminary and may be subject to change

\*\* Suitable for damp locations. Not for use where directly exposed to weather or water

\*\*\* Not intended for use in enclosed fixtures

\*\*\*\* Full installation guide and more details available on website