

11W REPLACES



**15W
CFL**

40% Energy Savings

CRI^{SP}



- ⌚ Revolutionary CLOUD design
- ⌚ 60% lighter due to environmentally friendly construction
- ⌚ Exceptional color rendering CRI 92
- ⌚ Richer reds and natural skin tones (R9 60, R13 95)
- ⌚ Tight LED binning for consistent CCT across all lamps
- ⌚ Suitable for use in totally enclosed fixtures



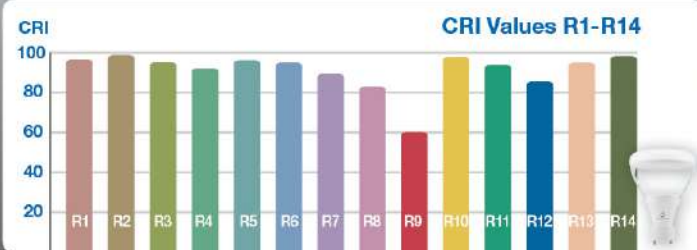
BR PRODUCT FEATURES

Revolutionary CLOUD Design

The BR30 CLOUD features an innovative design that provides more efficient light output than previous generations while using 35% less material. This environmentally friendly lamp weighs less than 100g and maintains a traditional incandescent form factor, making it suitable for all applications.



CRI & CA Quality Specification



THE CRI^{SP} SERIES BR30 11W lamp features a typical CRI 92, R9 60 and R13 95, providing crisp and vibrant colors across the whole spectrum. Its exceptional R9-R14 values (R9 & R13) provide redder reds, natural looking skin tones and whiter whites.

This lamp meets the California Quality Specification which requires a CRI of 90+ and demands color temperatures fall within a 4-step Macadam ellipse to ensure minimal color deviation across lamps.

APPLICATIONS

General Lighting



Recessed Lighting



Accent Lighting



Ref.#DS056-BR30-11W-HIGH-CRI-GU24

SPECIFICATIONS

Product Model	40646 11BR30G4DIM/927/GU24
Type	BR30
Base	E26
Power (W)	11
Voltage - Frequency	120V 60Hz
Color Temp. (ANSI)	Warm White 2700K
CRI (Ra)	92
R9 / R13 (typ.)	60 / 95
Typical lumens (lm)	750
Efficacy (LPW)	68
Beam Angle	110°
Dimmable	Yes**
Power Factor	0.9
Rated Lifetime - L70 (hrs.)	25,000
Dia. x MOL	3.74"x5.20" (95x132mm)
Weight (lb. / g)	0.23lb. / 103g

* Suitable for use in totally enclosed fixtures

** List of tested dimmer switches available on website

*** Suitable for damp locations. Not for use where directly exposed to weather or water