

# BR40 14W DIM. TITANIUM LED SERIES 4.0



14W REPLACES



**85W  
Inc.**

80% Energy Savings

PRO

**\$229** Savings per lamp\*

- ⌚ Revolutionary CLOUD design
- ⌚ 55% lighter due to environmentally friendly construction
- ⌚ Exceptional efficacy 79 LPW in Warm White
- ⌚ Smooth dimming with existing installations
- ⌚ Accurate color rendering CRI 82
- ⌚ Extra Warm White & Natural White CCT



## BR PRODUCT FEATURES

### Revolutionary CLOUD Design

The BR40 CLOUD features an innovative design that provides more efficient light output than previous generations while using 35% less material. This environmentally friendly lamp weighs less than 175g and maintains a traditional incandescent form factor, making it suitable for all applications.



### Exceptional Efficacy



At 79 LPW, this lamp's efficacy is more than 10% higher than the Tier 1 LED BR40 85W replacement industry average and exceeds ENERGY STAR requirements by upwards of 95%. This energy-saving performance makes this lamp a smart retrofit choice for incandescent bulbs.

## APPLICATIONS

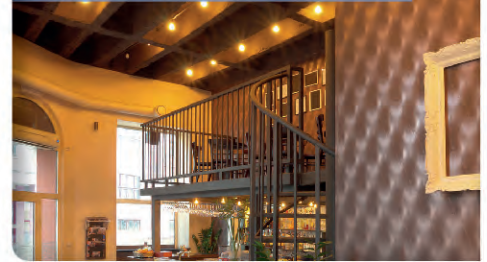
### General Lighting



### Recessed Lighting



### Accent Lighting



Ref.#: DS073-BR40-14W

## SPECIFICATIONS

Product Model	40636 14BR40G4DIM/827	40637 14BR40G4DIM/830
Type	BR40	BR40
Base	E26	E26
Power (W)	14	14
Voltage - Frequency	120V 60Hz	120V 60Hz
Color Temp. (ANSI)	Warm White 2700K	Warm White 3000K
CRI (Ra)	82	82
Typical lumens (lm)	1065	1100
Efficacy (LPW)	76	79
Beam Angle	110°	110°
Dimmable	Yes***	Yes***
Power Factor	0.9	0.9
Rated Lifetime - L70 (hrs.)	25,000	25,000
Dia. x MOL	4.92"x6.10" (125x155mm)	4.92"x6.10" (125x155mm)
Weight (lb. / g)	0.38lb. / 172g	0.38lb. / 172g

\* Savings per lamp based on \$0.11 / kw energy cost, 12 hrs / day lamp usage, \$4 incandescent with 1000-hr lifetime, \$30 LED with 25,000-hr lifetime  
 \*\* Suitable for use in totally enclosed fixtures

\*\*\* List of tested dimmer switches available on website  
 \*\*\*\* Suitable for damp locations. Not for use where directly exposed to weather or water