

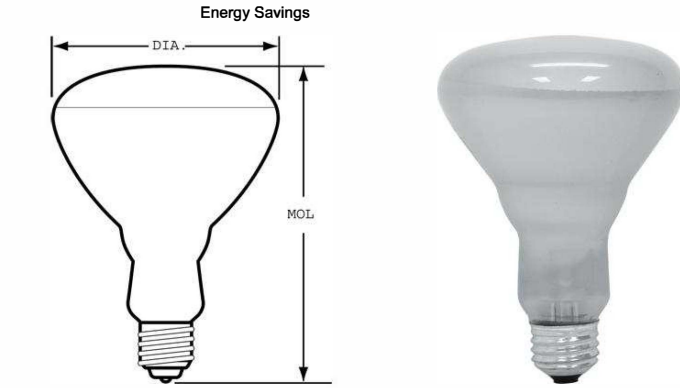


GE
Lighting

20331 - 65R30/FL/MI- 6PK

GE Soft White BR30

- Use original GE's Soft White when you need a light without glare and harsh shadows.
- Replace ordinary light bulbs with GE Flood and Spotlight in all your track and recessed lighting fixtures.



CAUTIONS & WARNINGS

Warning

- Unexpected lamp rupture may cause injury, fire, or property damage
 - Avoid direct water, liquid or metal contact.
- Risk of Fire
 - Keep combustible materials away from lamp.

GENERAL CHARACTERISTICS

Lamp Type	Incandescent - Reflector
Bulb	BR30
Base	Medium Screw (E26)
Filament	CC-6
Rated Life	2000.0 hrs
Life in Years	1.8
Primary Application	Indoor Floodlight

PHOTOMETRIC CHARACTERISTICS

Initial Lumens	610
Color Temperature	2600.0 K
Nominal Initial Lumens per Watt	11

ELECTRICAL CHARACTERISTICS

Wattage	65.0
Voltage	120.0
Estimated Energy Cost per Year	7.83

DIMENSIONS

Maximum Overall Length (MOL)	5.3700 in(136.4 mm)
Bulb Diameter (DIA)	3.750 in(95.2 mm)

PRODUCT INFORMATION

Product Code	20331
Description	65R30/FL/MI- 6PK
Standard Package	BUNDLE
Standard Package GTIN	00043168203319
Standard Package Quantity	30
Sales Unit	Unit
No Of Items Per Sales Unit	1
No Of Items Per Standard Package	30
UPC	043168906777