

A Better LED Bulb.

**Omnidirectional
Instant-on,
all-around light**



Beware. Some cheap LED bulbs light mostly from the top.

Dimmable

Works with most standard dimmers. Tested with 98 of them.



Be sure to check. Many cheap LED bulbs don't dim at all.

**Over
30,000
hours**

of beautiful energy-efficient light.



FYI. Cheap bulbs last about half as long. Another compromise.

The LED bulb market is filled with cheap look-alikes. For true LED performance get Cree® LED bulbs.



ENERGY STAR®
qualified true LED performance.

BTW. If you don't see the logo on a cheap LED bulb, there's a good reason.

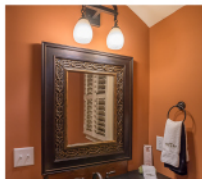
They don't meet the performance requirements.



True LED bulb performance.

True LED value from Cree.

DON'T BE FOOLED BY CHEAP, COMPROMISED BULBS!



Looks and lights just like a light bulb. Instant on, dimmable light for any room in your home. Works just like your old incandescents. But better.



They last long and save even longer. Designed to last 30X longer than an incandescent and use less energy. They'll pay you back year after year.



The all-around bulb for all around your home. Cree bulbs shine from all sides—not just mostly from the top like some cheap, compromised LED bulbs do.