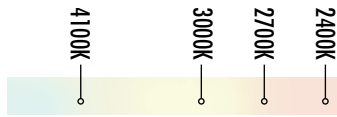


# Elite BR Series

TCP Elite BR Series is great for illuminating large areas with smooth, attractive light.



### Color temperature options



### TCP LED

| TCP LED     | Incandescent Replacement |
|-------------|--------------------------|
| 17W BR40    | 120W BR40                |
| 12W BR30/40 | 85W BR30 & BR40          |
| 10W BR30    | 65W BR30                 |
| 8W R20      | 50W R20                  |

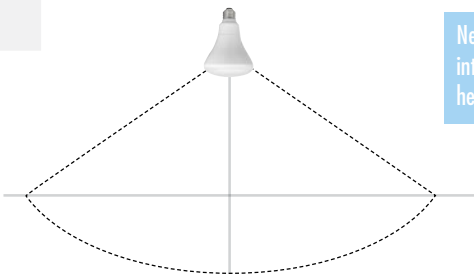
New smooth design mimicks incandescent

Great quality light output – very smooth

### CRI 82

Perfect for most applications

### Uniform flood light distribution



New design utilizes internal air flow to help cool driver

Elite chip configuration

Dimmable (100% to 5%) and non-dimmable options

20% more energy efficient

800.324.1496 | tcp.com

LED Lamps

2013 ELITE SERIES CATALOG

| Item Number                                   | ENERGY STAR®<br>Item Description | Voltage | Lamp Watts | Lumens | Lumens Per Watt | Beam Angle | CCT   | CRI | STK/MTD | Case Quantity | Dimmable Elite LED BR Lamps |
|---|----------------------------------|---------|------------|--------|-----------------|------------|-------|-----|---------|---------------|-----------------------------|
| <b>12W ELITE DIMMABLE BR30 (REPLACES 85W)</b> |                                  |         |            |        |                 |            |       |     |         |               |                             |
| LED12BR30D24K                                 | 12W Smooth BR30 - 2400K          | 120     | 12         | 850    | 70.8            | 110        | 2400K | 82  | STK     | 12            |                             |
| LED12BR30D27K                                 | ★ 12W Smooth BR30 - 2700K        | 120     | 12         | 850    | 70.8            | 110        | 2700K | 82  | STK     | 12            |                             |
| LED12BR30D30K                                 | 12W Smooth BR30 - 3000K          | 120     | 12         | 875    | 72.9            | 110        | 3000K | 82  | STK     | 12            |                             |
| LED12BR30D41K                                 | 12W Smooth BR30 - 4100K          | 120     | 12         | 900    | 75.0            | 110        | 4100K | 82  | STK     | 12            |                             |
| <b>10W ELITE DIMMABLE BR30 (REPLACES 65W)</b> |                                  |         |            |        |                 |            |       |     |         |               |                             |
| LED10BR30D24K                                 | 10W Smooth BR30 - 2400K          | 120     | 10         | 650    | 65.0            | 110        | 2400K | 82  | STK     | 12            |                             |
| LED10BR30D27K                                 | ★ 10W Smooth BR30 - 2700K        | 120     | 10         | 650    | 65.0            | 110        | 2700K | 82  | STK     | 12            |                             |
| LED10BR30D30K                                 | 10W Smooth BR30 - 3000K          | 120     | 10         | 675    | 67.5            | 110        | 3000K | 82  | STK     | 12            |                             |
| LED10BR30D41K                                 | 10W Smooth BR30 - 4100K          | 120     | 10         | 700    | 70.0            | 110        | 4100K | 82  | STK     | 12            |                             |

★ ENERGY STAR® Rated



5 YEAR WARRANTY

\*Based on 12 Hours per day

**Dimmable  
Elite  
LED BR  
Lamps**

| Item Number | ENERGY STAR® | Item Description | Voltage | Lamp Watts | Lumens | Lumens Per Watt | Beam Angle | CCT | CRI | STK/MTD | Case Quantity |
|-------------|--------------|------------------|---------|------------|--------|-----------------|------------|-----|-----|---------|---------------|
|-------------|--------------|------------------|---------|------------|--------|-----------------|------------|-----|-----|---------|---------------|

**17W ELITE DIMMABLE BR40 (REPLACES 120W)**



|               |  |                         |     |    |      |      |     |       |    |     |    |
|---------------|--|-------------------------|-----|----|------|------|-----|-------|----|-----|----|
| LED17BR40D24K |  | 17W Smooth BR40 - 2400K | 120 | 17 | 1200 | 70.6 | 110 | 2400K | 82 | STK | 12 |
| LED17BR40D27K |  | 17W Smooth BR40 - 2700K | 120 | 17 | 1200 | 70.6 | 110 | 2700K | 82 | STK | 12 |
| LED17BR40D30K |  | 17W Smooth BR40 - 3000K | 120 | 17 | 1250 | 73.5 | 110 | 3000K | 82 | STK | 12 |
| LED17BR40D41K |  | 17W Smooth BR40 - 4100K | 120 | 17 | 1300 | 76.5 | 110 | 4100K | 82 | STK | 12 |

**12W ELITE DIMMABLE BR40 (REPLACES 85W)**

|               |   |                         |     |    |     |      |     |       |    |     |    |
|---------------|---|-------------------------|-----|----|-----|------|-----|-------|----|-----|----|
| LED12BR40D24K |   | 12W Smooth BR40 - 2400K | 120 | 12 | 850 | 70.8 | 110 | 2400K | 82 | STK | 12 |
| LED12BR40D27K | ★ | 12W Smooth BR40 - 2700K | 120 | 12 | 850 | 70.8 | 110 | 2700K | 82 | STK | 12 |
| LED12BR40D30K |   | 12W Smooth BR40 - 3000K | 120 | 12 | 875 | 72.9 | 110 | 3000K | 82 | STK | 12 |
| LED12BR40D41K |   | 12W Smooth BR40 - 4100K | 120 | 12 | 900 | 75.0 | 110 | 4100K | 82 | STK | 12 |

**10W ELITE DIMMABLE R20 (REPLACES 65W)**



|              |   |                        |     |    |     |      |     |       |    |     |    |
|--------------|---|------------------------|-----|----|-----|------|-----|-------|----|-----|----|
| LED10R20D24K |   | 10W Smooth R20 - 2400K | 120 | 10 | 650 | 65.0 | 110 | 2400K | 82 | STK | 12 |
| LED10R20D27K | ★ | 10W Smooth R20 - 2700K | 120 | 10 | 650 | 65.0 | 110 | 2700K | 82 | STK | 12 |
| LED10R20D30K |   | 10W Smooth R20 - 3000K | 120 | 10 | 675 | 67.5 | 110 | 3000K | 82 | STK | 12 |
| LED10R20D41K |   | 10W Smooth R20 - 4100K | 120 | 10 | 700 | 70.0 | 110 | 4100K | 82 | STK | 12 |

**8W ELITE DIMMABLE R20 (REPLACES 50W)**

|             |   |                       |     |   |     |      |     |       |    |     |    |
|-------------|---|-----------------------|-----|---|-----|------|-----|-------|----|-----|----|
| LED8R20D24K |   | 8W Smooth R20 - 2400K | 120 | 8 | 500 | 62.5 | 110 | 2400K | 82 | STK | 12 |
| LED8R20D27K | ★ | 8W Smooth R20 - 2700K | 120 | 8 | 500 | 62.5 | 110 | 2700K | 82 | STK | 12 |
| LED8R20D30K |   | 8W Smooth R20 - 3000K | 120 | 8 | 515 | 64.4 | 110 | 3000K | 82 | STK | 12 |
| LED8R20D41K |   | 8W Smooth R20 - 4100K | 120 | 8 | 530 | 66.3 | 110 | 4100K | 82 | STK | 12 |

★ ENERGY STAR® Rated



**5 YEAR WARRANTY**

\*Based on 12 Hours per day



BR40



BR30



R20

**BR40, BR30 & R20**

**Features & Benefits**

- Energy efficient: up to 85% less energy than standard halogen replacement.
- Smooth, uniform dimming.
- Smooth, clean outside housing.
- Very low heat generation.
- Excellent Color Consistency and CRI.



**Non Dimmable  
Elite  
LED BR  
Lamps**

| Item Number  | ENERGY STAR® | Item Description        | Voltage | Lamp Watts | Lumens | Lumens Per Watt | Beam Angle | CCT   | CRI | STK/MT0 | Case Quantity |
|--|--------------|-------------------------|---------|------------|--------|-----------------|------------|-------|-----|---------|---------------|
| <b>12W ELITE NON DIMMABLE BR30 (REPLACES 85W)</b>  |              |                         |         |            |        |                 |            |       |     |         |               |
| LED12BR3024K                                       |              | 12W Smooth BR30 - 2400K | 120     | 12         | 850    | 70.8            | 110        | 2400K | 82  | STK     | 12            |
| LED12BR3027K                                       | ★            | 12W Smooth BR30 - 2700K | 120     | 12         | 850    | 70.8            | 110        | 2700K | 82  | STK     | 12            |
| LED12BR3030K                                       |              | 12W Smooth BR30 - 3000K | 120     | 12         | 875    | 72.9            | 110        | 3000K | 82  | STK     | 12            |
| LED12BR3041K                                       |              | 12W Smooth BR30 - 4100K | 120     | 12         | 900    | 75.0            | 110        | 4100K | 82  | STK     | 12            |
| <b>10W ELITE NON DIMMABLE BR30 (REPLACES 65W)</b>  |              |                         |         |            |        |                 |            |       |     |         |               |
| LED10BR3024K                                       |              | 10W Smooth BR30 - 2400K | 120     | 10         | 650    | 65.0            | 110        | 2400K | 82  | STK     | 12            |
| LED10BR3027K                                       | ★            | 10W Smooth BR30 - 2700K | 120     | 10         | 650    | 65.0            | 110        | 2700K | 82  | STK     | 12            |
| LED10BR3030K                                       |              | 10W Smooth BR30 - 3000K | 120     | 10         | 675    | 67.5            | 110        | 3000K | 82  | STK     | 12            |
| LED10BR3041K                                       |              | 10W Smooth BR30 - 4100K | 120     | 10         | 700    | 70.0            | 110        | 4100K | 82  | STK     | 12            |
| <b>17W ELITE NON DIMMABLE BR40 (REPLACES 120W)</b> |              |                         |         |            |        |                 |            |       |     |         |               |
| LED17BR4024K                                       |              | 17W Smooth BR40 - 2400K | 120     | 17         | 1200   | 70.6            | 110        | 2400K | 82  | STK     | 12            |
| LED17BR4027K                                       | ★            | 17W Smooth BR40 - 2700K | 120     | 17         | 1200   | 70.6            | 110        | 2700K | 82  | STK     | 12            |
| LED17BR4030K                                       |              | 17W Smooth BR40 - 3000K | 120     | 17         | 1250   | 73.5            | 110        | 3000K | 82  | STK     | 12            |
| LED17BR4041K                                       |              | 17W Smooth BR40 - 4100K | 120     | 17         | 1300   | 76.5            | 110        | 4100K | 82  | STK     | 12            |
| <b>12W ELITE NON DIMMABLE BR40 (REPLACES 85W)</b>  |              |                         |         |            |        |                 |            |       |     |         |               |
| LED12BR4024K                                       |              | 12W Smooth BR40 - 2400K | 120     | 12         | 850    | 70.8            | 110        | 2400K | 82  | STK     | 12            |
| LED12BR4027K                                       |              | 12W Smooth BR40 - 2700K | 120     | 12         | 850    | 70.8            | 110        | 2700K | 82  | STK     | 12            |
| LED12BR4030K                                       |              | 12W Smooth BR40 - 3000K | 120     | 12         | 875    | 72.9            | 110        | 3000K | 82  | STK     | 12            |
| LED12BR4041K                                       |              | 12W Smooth BR40 - 4100K | 120     | 12         | 900    | 75.0            | 110        | 4100K | 82  | STK     | 12            |
| <b>10W ELITE NON DIMMABLE R20 (REPLACES 65W)</b>   |              |                         |         |            |        |                 |            |       |     |         |               |
| LED10R2024K  |              | 10W Smooth R20 - 2400K  | 120     | 10         | 650    | 65.0            | 110        | 2400K | 82  | STK     | 12            |
| LED10R2027K  |              | 10W Smooth R20 - 2700K  | 120     | 10         | 650    | 65.0            | 110        | 2700K | 82  | STK     | 12            |
| LED10R2030K  |              | 10W Smooth R20 - 3000K  | 120     | 10         | 675    | 67.5            | 110        | 3000K | 82  | STK     | 12            |
| LED10R2041K  |              | 10W Smooth R20 - 4100K  | 120     | 10         | 700    | 70.0            | 110        | 4100K | 82  | STK     | 12            |
| <b>8W ELITE NON DIMMABLE R20 (REPLACES 50W)</b>    |              |                         |         |            |        |                 |            |       |     |         |               |
| LED8R2024K   |              | 8W Smooth R20 - 2400K   | 120     | 8          | 500    | 62.5            | 110        | 2400K | 82  | STK     | 12            |
| LED8R2027K   |              | 8W Smooth R20 - 2700K   | 120     | 8          | 500    | 62.5            | 110        | 2700K | 82  | STK     | 12            |
| LED8R2030K   |              | 8W Smooth R20 - 3000K   | 120     | 8          | 515    | 64.4            | 110        | 3000K | 82  | STK     | 12            |
| LED8R2041K   |              | 8W Smooth R20 - 4100K   | 120     | 8          | 530    | 66.3            | 110        | 4100K | 82  | STK     | 12            |



★ ENERGY STAR® Rated



**5 YEAR WARRANTY**

\*Based on 12 Hours per day

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LED Lamps

**2013 ELITE SERIES CATALOG**