

# PROMOLUX

THE SCIENCE OF FOOD SAFE LIGHTING

**LIGHTING FOR  
FRESH FOOD DISPLAY CASES**

**“WOW” shoppers with...**

**BRILLIANT DISPLAYS,  
UNPARALLELED COLOR AND  
EXCEPTIONAL FRESHNESS!**

**ACCEPT NO SUBSTITUTES**



**EYE-APPEAL IS BUY APPEAL!**



[www.promolux.com](http://www.promolux.com)

(USA & CANADA) 1.800.519.1222 or 1.250.743.1222





## The Original & Only Reduced Radiation Lamp

### Extended Shelf Life!

"I have used these lights 10yrs and would not use any other lights. I know first hand how much difference they make in product shelf life. The last store I was at got 3-4 days shelf life, I can get (with Promolux lights) 5-6 days."

Ron – Meat Dept. Manager, IA

"Before we started using Promolux, our products would fade in 1 day – and it was terrible. But now – with Promolux, we have no trouble with our products lasting 2 or 3 days. We've saved so much these past 2 years."

Craig – Store Owner, MI



### "WOW" Shoppers With Fresh True Color Displays

"The difference between traditional lighting and promolux is chalk and cheese. When you see the difference, why wouldn't you change!"

Malcolm – Store Owner, CO

"We use Promolux in the meat department right now and without a doubt, the color is much better. It makes the product more appealing to our customers – who can be extremely picky. The colors are so brilliant, Promolux adds another life to our presentation!"

Dennis – Meat Dept. Manager, MI

"Purchasing Promolux lamps has been very beneficial for our business. The lights in the deli case have improved our display and extended shelf-life on all products which means less waste and an increase in sales."

Ned – Store Owner, CA



### Long Life Lamps Available In T5, T8, T12 Sizes

## Always Specify Promolux!

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