

LED Light Bulbs

replaces 60w / 40w



even more

Looks like a light bulb.



The new Cree LED bulb looks and lights even more like a light bulb. It works just like you would expect—it lights instantly, is dimmable without buzzing, and emits a warm, omnidirectional light using just a fraction of the energy of a traditional incandescent while lasting about 25 times longer.

The new Cree LED bulb is now constructed from durable, shatter-proof plastic and weighs less than two ounces—making it even more affordable so it pays for itself even quicker and will continue paying you for years.

4FLOW™

— FILAMENT DESIGN —
LOOKS AND LIGHTS LIKE A LIGHT BULB

How did Cree do this?

The new Cree LED Bulb replaces expensive external heat dissipation with next-generation 4Flow™ Filament Design using cross-flow ventilation to cool the LED. This creates a highly durable, lightweight and long-lasting bulb with a compact all-around light source, which looks and lights just like an incandescent bulb. The new Cree LED bulb. Made brilliantly affordable by brilliant engineering.

What makes them great?

- A-type bulb style
(weighs less than 2oz. and uses a standard E26 screw-in base)
- Save money now and save money later—uses up to 85% less energy than an incandescent
- Next-generation 4Flow™ Filament design creates a compact, ventilated, all-around light source, to look and light *even more* like a light bulb
- 25,000-hour lifetime compared to about 1,000 hours for typical incandescent
- Built from durable, shatter-proof plastic
- Perfect for indoor and outdoor lighting (*Damp Rated*)
- Dimmable with most standard dimmers
- Instant-on light
- Mercury free

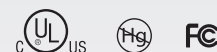
Available in **soft white (2700K)** and **daylight (5000K)** color temperatures,

The new Cree LED bulb.	Soft White 60-Watt Replacement	Soft White 40-Watt Replacement	Daylight 60-Watt Replacement	Daylight 40-Watt Replacement
Energy Used (Watts)	11	6	11	6
Lumens	815	460	815	460
Color Rendering Index	>80	>80	>80	>80
Rated Life (Hours)	25,000	25,000	25,000	25,000
Color Temperature (K)	2,700	2,700	5,000	5,000
Beam Spread	Omnidirectional	Omnidirectional	Omnidirectional	Omnidirectional

The new Cree LED bulb.



Radically Normal.



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