

# LED Light Bulbs

replaces **60w / 40w**

*even more*  
**Looks like a light bulb.**

The new Cree LED bulb looks and lights even more like a light bulb. It works just like you would expect—it lights instantly, is dimmable without buzzing, and emits a warm, omnidirectional light using just a fraction of the energy of a traditional incandescent while lasting about 25 times longer.

The new Cree LED bulb is now constructed from durable, shatter-proof plastic and weighs less than two ounces—making it even more affordable so it pays for itself even quicker and will continue paying you for years.

The new Cree LED bulb.				
	Soft White 60-Watt Replacement	Soft White 40-Watt Replacement	Daylight 60-Watt Replacement	Daylight 40-Watt Replacement
Energy Used (Watts)	11	6	11	6
Lumens	815	460	815	460
Color Rendering Index	>80	>80	>80	>80
Rated Life (Hours)	25,000	25,000	25,000	25,000
Color Temperature (K)	2,700	2,700	5,000	5,000
Beam Spread	Omni-directional	Omni-directional	Omni-directional	Omni-directional

**The new  
Cree LED bulb.**

**Radically  
Normal.**



**CREE**®



**4FLOW™**

— FILAMENT DESIGN —  
LOOKS AND LIGHTS LIKE A LIGHT BULB

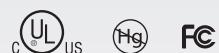
## How did Cree do this?

The new Cree LED Bulb replaces expensive external heat dissipation with next-generation 4Flow™ Filament Design using cross-flow ventilation to cool the LED. This creates a highly durable, lightweight and long-lasting bulb with a compact all-around light source, which looks and lights just like an incandescent bulb. The new Cree LED bulb. Made brilliantly affordable by brilliant engineering.

## What makes them great?

- A-type bulb style (weighs less than 2oz. and uses a standard E26 screw-in base)
- Save money now and save money later—uses up to 85% less energy than an incandescent
- Next-generation 4Flow™ Filament design creates a compact, ventilated, all-around light source, to look and light even more like a light bulb
- 25,000-hour lifetime compared to about 1,000 hours for typical incandescent
- Built from durable, shatter-proof plastic
- Perfect for indoor and outdoor lighting (*Damp Rated*)
- Dimmable with most standard dimmers
- Instant-on light
- Mercury free

Available in **soft white (2700K)** and **daylight (5000K)** color temperatures,



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**CREE**®