

# BR30 8W DIM. TITANIUM LED SERIES 4.0



PRO



8W REPLACES



**65W  
Inc.**

80% Energy Savings

**\$195** Savings  
per lamp\*

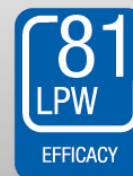
- ⌚ Revolutionary CLOUD design
- ⌚ 60% lighter due to environmentally friendly construction
- ⌚ Exceptional efficacy 81 LPW in Warm White
- ⌚ Smooth dimming with existing installations
- ⌚ Accurate color rendering CRI 82
- ⌚ Extra Warm White, Warm White & Natural White CCT



25,000 H



DIMMABLE



81  
LPW  
EFFICACY



WARRANTY



CRI (Ra)



ENCLOSED\*\*



LM 79

LM 80

TM 21



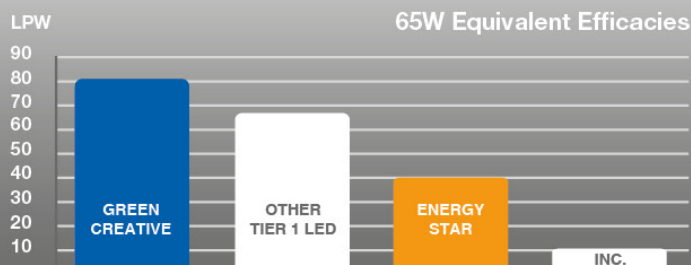
## BR PRODUCT FEATURES

### Revolutionary CLOUD Design

The BR30 CLOUD features an innovative design that provides more efficient light output than previous generations while using 35% less material. This environmentally friendly lamp weighs less than 100g and maintains a traditional incandescent form factor, making it suitable for all applications.



### Exceptional Efficacy



At 81 LPW, this lamp's efficacy is more than 20% higher than the Tier 1 LED BR30 65W replacement industry average and exceeds ENERGY STAR requirements by upwards of 100%. This energy-saving performance makes this lamp a smart retrofit choice for incandescent bulbs.

# BR30 8W DIM. TITANIUM LED SERIES 4.0



## APPLICATIONS

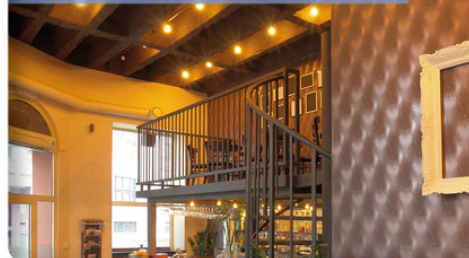
### General Lighting



### Recessed Lighting



### Accent Lighting



Ref.#: DS033-BR30-8W

## SPECIFICATIONS\*\*\*

Product Model	40770 8BR30G4DIM/824	40771 8BR30G4DIM/827	40772 8BR30G4DIM/830	40773 8BR30G4DIM/840
Type	BR30	BR30	BR30	BR30
Base	E26	E26	E26	E26
Power (W)	8	8	8	8
Voltage - Frequency	120V 60Hz	120V 60Hz	120V 60Hz	120V 60Hz
Color Temp. (ANSI)	Extra Warm White 2400K	Warm White 2700K	Warm White 3000K	Natural White 4000K
CRI (Ra)	82	82	82	82
Typical lumens (lm)	585	650	685	710
Efficacy (LPW)	73	81	86	89
Beam Angle	110°	110°	110°	110°
Dimmable	Yes****	Yes****	Yes****	Yes****
Power Factor	0.9	0.9	0.9	0.9
Rated Lifetime - L70 (hrs.)	25,000	25,000	25,000	25,000
Dia. x MOL	3.74"x5.20" (95x132mm)	3.74"x5.20" (95x132mm)	3.74"x5.20" (95x132mm)	3.74"x5.20" (95x132mm)
Weight (lb. / g)	0.21lb. / 96g	0.21lb. / 96g	0.21lb. / 96g	0.21lb. / 96g

\* Savings per lamp based on \$0.11 / kw energy cost, 12 hrs / day lamp usage, \$4 incandescent with 1000-hr lifetime, \$30 LED with 25,000-hr lifetime  
 \*\* Suitable for use in totally enclosed fixtures

\*\*\* Specification data is preliminary and may be subject to change  
 \*\*\*\* List of tested dimmer switches available on website  
 \*\*\*\*\* Suitable for damp locations. Not for use where directly exposed to weather or water