

For when the lighting is part of the show.

High impact

When lighting needs to be in view, it should do so stunningly. The BR series provides a white, seamless look with an elegant decorative edge ring. The design is clean, lightweight with no fins, for easy integration with existing recessed lighting infrastructure. Full-bodied light is emitted from the entire surface area providing a uniform appearance, with a diffused glow around the entire bulb. Advanced Thermal management technology provides efficient heat dissipation (cool to the touch) and reliable performance over life.

Key Features:

- Stylish and sleek. Lightweight fin-less design
- Full-bodied light beam delivering wide distribution (110°)
- Decorative ring aesthetic provides soft glow around the edge

Benefits:

- Seamlessly blends into existing environments
- Smooth dimming down to 10% of full light levels*
- Worry-free maintenance
- Low energy use - sustainable for the environment
- Beautiful, warm diffuse light



APPLICATIONS

Residential, Hospitality, Restaurant, and Office (Suitable for recessed downlighting)

*Please refer to spec sheets for more information.



10W BR30
Equivalent to 65W



14.5W BR40
Equivalent to 75W

BR SERIES

Family	Product Code	Equivalent (W)	Power Consumption (W)	Lumens	CCT (K)	Efficacy (Lm/W)	Lifetime (hours)	CRI	Dimmable
BR30*	GD8WH5009FK1US	65	10	730	2,700	73	25,000	80	Yes
BR40*	GD8WH5012GK1US	75	14.5	1050	2,700	72	25,000	80	Yes

*This model will be Energy Star certified in September 2014

