

LED TW Series Light Bulbs

replaces 60w/40w



SHOWS COLORS TRUE AND NATURAL

The Cree TW Series LED bulb produces beautiful light with a very high Color Rendering Index (CRI) that makes colors look like they really do. See the difference in the food you eat, the clothes you wear and the appearance of your skin.

Plus it looks like a traditional incandescent light bulb, uses at least 78% less energy and is designed to last 25 times longer.

Cree LED bulbs: easy on the eyes and your wallet.



CREE TW SERIES 60W REPLACEMENT LED BULB

Cree TW Series LED bulb

	60W A-Type Replacement	40W A-Type Replacement
Energy Used (Watts)	13.5	8.5
Lumens	800	450
Color Rendering Index	93	93
Rated Life (Hours)	25,000	25,000
Color Temperature (K)	2700	2700
Beam Spread	Omni-directional	Omni-directional

What makes them great?

- A-type bulb style (uses a standard E26 screw-in base).
- Spectral Notching with neodymium optics augments LED light quality to show colors true and natural.
- Save money now and save money later. Uses at least 78% less energy than an incandescent.
- Built to light and last. Covered by Cree's industry-leading 10-year limited warranty.
- Cree LED Filament Tower™ Technology. The genius idea inside that powers our omni-directional, all-around light.
- 25,000-hour lifetime compared to about 1,000 hours for typical incandescent.
- Dimmable with most standard dimmers.
- Instant-on light.
- Mercury free.

To learn more visit www.creebulb.com



www.cree.com

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Cree TW Series LED bulb

Typical compact fluorescent (CFL) bulb

Photos enhanced to display color difference in printing



CREE TW SERIES 40W REPLACEMENT LED BULB

Why is it blue?

The rare earth element neodymium is added to the glass of our Cree TW Series LED bulbs to augment the LED light. This creates a “spectral notch,” allowing the LED light passing through the glass to show colors that are true and natural.

The Cree TW Series LED bulb produces beautiful light with a very high Color Rendering Index (CRI). The higher the CRI of a bulb, the more accurately you’ll see the true color of the objects it illuminates. Compared to a lower CRI light source like a CFL, the TW Series will display colors true and natural, the way they were intended.

SHOWS COLORS TRUE AND NATURAL
— TW SERIES —

TW Series Soft White LED Bulb 60 Watt Replacement

- 13.5 Watts (78% less energy)
- 93 Color Rendering Index (CRI)
- 800 Lumens brightness
- 25,000 Hour rated lifetime
- \$1.63* Annual energy cost



TW Series Soft White LED Bulb 40 Watt Replacement

- 8.5 Watts (79% less energy)
- 93 Color Rendering Index (CRI)
- 450 Lumens brightness
- 25,000 Hour rated lifetime
- \$1.02* Annual energy cost



www.creebulb.com



*At \$0.11 per kWh when compared to a typical incandescent.