

brighten



The bright white radiance of the GE energy smart® LED retail PAR38 lamps is not just something you see, it's something you feel.

GE energy smart® LED retail PAR38 lamps

For superior light in retail spaces, the 17-watt GE energy smart® LED retail PAR38 lamp offers the perfect blend of enhanced color quality, advanced optics, and reduced glare.

LOW-COST OPERATION

- Using only 17 watts of energy, save over \$236 in energy costs over the rated life of a lamp versus a standard 60-watt halogen lamp based on \$0.11 per kWh
- Energy efficiency and long life mean fewer lamp replacements versus standard incandescent and halogen light sources
- Our LED PAR lamps have less heat, UV or infrared in the beam, which reduces the potential for fading of materials and décor, compared to halogen or incandescent lamps

EXCELLENT COLOR RENDERING

- Available with a CRI of 82 to 92

COLOR TEMPERATURE

- Halogen-like color
- Available in 2700K and 3000K



LONG LIFE

- 25,000 hours rated life (L70) for 14- and 18-watt retail PAR38
- 50,000 hours rated life (L70) for 17-watt retail PAR38

BEAM PATTERNS

- Available in 15°, 17°, 25° and 40° beam patterns

ENVIRONMENTALLY CONSCIOUS

- These lamps are energy efficient, contain no lead or mercury, and are RoHS compliant

GE QUALITY AND RELIABILITY

- 3-year limited warranty

Featuring GE's exclusive **Visual Comfort Lens™** for the perfect blend of enhanced color quality, advanced optics and reduced glare. Exclusive Visual Comfort Lens™ Optics create halogen-like light and contrast, with the energy and cost-efficient benefits of an LED lamp.

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To learn more about saving money and energy, go to: gelighting.com/ThinkLED

When you Think LED lighting, Think GE.



imagination at work

PERFORMANCE DATA

GE energy smart® LED retail PAR38 lamps

BULB SHAPE	BASE TYPE	WATTS	ORDER CODE	DESCRIPTION	VOLTS	CASE QTY**	MOL (IN)	LUMENS INITIAL	CBCP	INITIAL COLOR TEMP	CRI	+RATED LIFE (YRS) 3HRS/DAY	*RATED LIFE (HRS)	ESTIMATED ENERGY COST/YR	ENERGY STAR® STATUS	ADDITIONAL INFORMATION
Retail Display PAR38 - Non-Dimming (Low Glare - Visual Comfort Lens™)																
PAR38	MED	14	67252	LED14P38S830/25	120	6	5.31	900	4000	3000	84	22.8	25,000	\$1.69	★	Narrow Flood, 25° Beam, Silver
			67253	LED14P38S830/40	120	6	5.31	900	1600	3000	84	22.8	25,000	\$1.69	★	Flood, 40° Beam, Silver
			67254	LED14P38S827/25	120	6	5.31	840	4000	2700	84	22.8	25,000	\$1.69	★	Narrow Flood, 25° Beam, Silver
			67255	LED14P38S827/40	120	6	5.31	840	1600	2700	84	22.8	25,000	\$1.69	★	Flood, 40° Beam, Silver
Retail Display PAR38 - Non-Dimming (High CRI - Low Glare - Visual Comfort Lens™)																
PAR38	MED	17	61930	LED17P38S830/15	120	6	5.31	820	9000	3000	82	45.7	50,000	\$2.05	★	Spot, 15° Beam, Silver
			64035	LED17P38S830/17	120	6	5.31	820	7500	3000	82	45.7	50,000	\$2.05	★	Spot, 17° Beam, Silver
			61931	LED17P38S830/25	120	6	5.31	820	4500	3000	87	45.7	50,000	\$2.05	★	Narrow Flood, 25° Beam, Silver
			65421	LED17P38S830/40	120	6	5.31	820	1550	3000	87	45.7	50,000	\$2.05	★	Flood, 40° Beam, Silver
			63105	LED17P38S927/15	120	6	5.31	670	7800	2700	90	45.7	50,000	\$2.05		Spot, 15° Beam, Silver
			63104	LED17P38S927/25	120	6	5.31	710	3600	2700	90	45.7	50,000	\$2.05		Narrow Flood, 25° Beam, Silver
			65423	LED17P38S827/40	120	6	5.31	710	1300	2700	90	45.7	50,000	\$2.05		Flood, 40° Beam, Silver
		18	68000	LED18P38S930/15	120	6	5.31	950	10600	3000	90	22.8	25,000	\$2.16		Spot, 15° Beam, Silver
			68001	LED18P38S930/25	120	6	5.31	1000	5000	3000	90	22.8	25,000	\$2.16		Narrow Flood, 25° Beam, Silver
			68002	LED18P38S930/40	120	6	5.31	1000	1900	3000	90	22.8	25,000	\$2.16		Flood, 40° Beam, Silver
			68003	LED18P38S927/15	120	6	5.31	900	9600	2700	92	22.8	25,000	\$2.16		Spot, 15° Beam, Silver
			68004	LED18P38S927/25	120	6	5.31	950	4700	2700	92	22.8	25,000	\$2.16		Narrow Flood, 25° Beam, Silver
			68005	LED18P38S927/40	120	6	5.31	950	1800	2700	92	22.8	25,000	\$2.16		Flood, 40° Beam, Silver

For additional product and application information, please consult GE's website: gelighting.com/ThinkLED

* The life rating is based on the hours of operation the lamp will provide before reaching 70% of its original lumen rating (L70)

** Minimum order quantity = 6

★ ENERGY STAR® qualified

^ Estimated energy cost per year based on \$0.11 per kWh energy rate and 3 operating hours per day

Note: Product descriptions ending in "TP" indicate a card blister or clamshell package nested in a tray for shelf display.

Cards also designed for hook display.

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