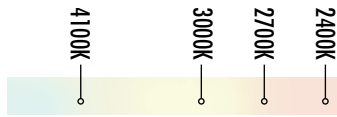


Elite BR Series

TCP Elite BR Series is great for illuminating large areas with smooth, attractive light.



Color temperature options



TCP LED

TCP LED	Incandescent Replacement
17W BR40	120W BR40
12W BR30/40	85W BR30 & BR40
10W BR30	65W BR30
8W R20	50W R20

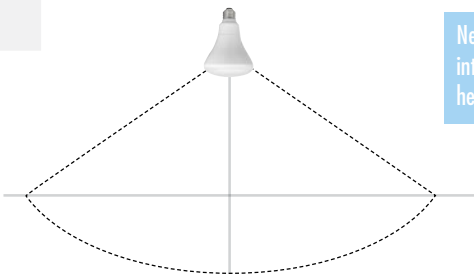
New smooth design mimicks incandescent

Great quality light output – very smooth

CRI 82

Perfect for most applications

Uniform flood light distribution



New design utilizes internal air flow to help cool driver

Elite chip configuration

Dimmable (100% to 5%) and non-dimmable options

20% more energy efficient

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Item Number	ENERGY STAR® Item Description	Voltage	Lamp Watts	Lumens	Lumens Per Watt	Beam Angle	CCT	CRI	STK/MTG	Case Quantity	Dimmable Elite LED BR Lamps
12W ELITE DIMMABLE BR30 (REPLACES 85W)											
LED12BR30D24K	12W Smooth BR30 - 2400K	120	12	850	70.8	110	2400K	82	STK	12	
LED12BR30D27K	★ 12W Smooth BR30 - 2700K	120	12	850	70.8	110	2700K	82	STK	12	
LED12BR30D30K	12W Smooth BR30 - 3000K	120	12	875	72.9	110	3000K	82	STK	12	
LED12BR30D41K	12W Smooth BR30 - 4100K	120	12	900	75.0	110	4100K	82	STK	12	
10W ELITE DIMMABLE BR30 (REPLACES 65W)											
LED10BR30D24K	10W Smooth BR30 - 2400K	120	10	650	65.0	110	2400K	82	STK	12	
LED10BR30D27K	★ 10W Smooth BR30 - 2700K	120	10	650	65.0	110	2700K	82	STK	12	
LED10BR30D30K	10W Smooth BR30 - 3000K	120	10	675	67.5	110	3000K	82	STK	12	
LED10BR30D41K	10W Smooth BR30 - 4100K	120	10	700	70.0	110	4100K	82	STK	12	

★ ENERGY STAR® Rated



5 YEAR WARRANTY

*Based on 12 Hours per day

LED Lamps

2013 ELITE SERIES CATALOG

**Dimmable
Elite
LED BR
Lamps**

Item Number	ENERGY STAR®	Item Description	Voltage	Lamp Watts	Lumens	Lumens Per Watt	Beam Angle	CCT	CRI	STK/MTD	Case Quantity
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17W ELITE DIMMABLE BR40 (REPLACES 120W)



LED17BR40D24K		17W Smooth BR40 - 2400K	120	17	1200	70.6	110	2400K	82	STK	12
LED17BR40D27K		17W Smooth BR40 - 2700K	120	17	1200	70.6	110	2700K	82	STK	12
LED17BR40D30K		17W Smooth BR40 - 3000K	120	17	1250	73.5	110	3000K	82	STK	12
LED17BR40D41K		17W Smooth BR40 - 4100K	120	17	1300	76.5	110	4100K	82	STK	12

12W ELITE DIMMABLE BR40 (REPLACES 85W)

LED12BR40D24K		12W Smooth BR40 - 2400K	120	12	850	70.8	110	2400K	82	STK	12
LED12BR40D27K	★	12W Smooth BR40 - 2700K	120	12	850	70.8	110	2700K	82	STK	12
LED12BR40D30K		12W Smooth BR40 - 3000K	120	12	875	72.9	110	3000K	82	STK	12
LED12BR40D41K		12W Smooth BR40 - 4100K	120	12	900	75.0	110	4100K	82	STK	12

10W ELITE DIMMABLE R20 (REPLACES 65W)



LED10R20D24K		10W Smooth R20 - 2400K	120	10	650	65.0	110	2400K	82	STK	12
LED10R20D27K	★	10W Smooth R20 - 2700K	120	10	650	65.0	110	2700K	82	STK	12
LED10R20D30K		10W Smooth R20 - 3000K	120	10	675	67.5	110	3000K	82	STK	12
LED10R20D41K		10W Smooth R20 - 4100K	120	10	700	70.0	110	4100K	82	STK	12

8W ELITE DIMMABLE R20 (REPLACES 50W)

LED8R20D24K		8W Smooth R20 - 2400K	120	8	500	62.5	110	2400K	82	STK	12
LED8R20D27K	★	8W Smooth R20 - 2700K	120	8	500	62.5	110	2700K	82	STK	12
LED8R20D30K		8W Smooth R20 - 3000K	120	8	515	64.4	110	3000K	82	STK	12
LED8R20D41K		8W Smooth R20 - 4100K	120	8	530	66.3	110	4100K	82	STK	12

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5 YEAR WARRANTY

*Based on 12 Hours per day



BR40



BR30



R20

BR40, BR30 & R20

Features & Benefits

- Energy efficient: up to 85% less energy than standard halogen replacement.
- Smooth, uniform dimming.
- Smooth, clean outside housing.
- Very low heat generation.
- Excellent Color Consistency and CRI.



**Non Dimmable
Elite
LED BR
Lamps**

Item Number	ENERGY STAR®	Item Description	Voltage	Lamp Watts	Lumens	Lumens Per Watt	Beam Angle	CCT	CRI	STK/MTO	Case Quantity
12W ELITE NON DIMMABLE BR30 (REPLACES 85W)											
LED12BR3024K		12W Smooth BR30 - 2400K	120	12	850	70.8	110	2400K	82	STK	12
LED12BR3027K	★	12W Smooth BR30 - 2700K	120	12	850	70.8	110	2700K	82	STK	12
LED12BR3030K		12W Smooth BR30 - 3000K	120	12	875	72.9	110	3000K	82	STK	12
LED12BR3041K		12W Smooth BR30 - 4100K	120	12	900	75.0	110	4100K	82	STK	12
10W ELITE NON DIMMABLE BR30 (REPLACES 65W)											
LED10BR3024K		10W Smooth BR30 - 2400K	120	10	650	65.0	110	2400K	82	STK	12
LED10BR3027K	★	10W Smooth BR30 - 2700K	120	10	650	65.0	110	2700K	82	STK	12
LED10BR3030K		10W Smooth BR30 - 3000K	120	10	675	67.5	110	3000K	82	STK	12
LED10BR3041K		10W Smooth BR30 - 4100K	120	10	700	70.0	110	4100K	82	STK	12
17W ELITE NON DIMMABLE BR40 (REPLACES 120W)											
LED17BR4024K		17W Smooth BR40 - 2400K	120	17	1200	70.6	110	2400K	82	STK	12
LED17BR4027K	★	17W Smooth BR40 - 2700K	120	17	1200	70.6	110	2700K	82	STK	12
LED17BR4030K		17W Smooth BR40 - 3000K	120	17	1250	73.5	110	3000K	82	STK	12
LED17BR4041K		17W Smooth BR40 - 4100K	120	17	1300	76.5	110	4100K	82	STK	12
12W ELITE NON DIMMABLE BR40 (REPLACES 85W)											
LED12BR4024K		12W Smooth BR40 - 2400K	120	12	850	70.8	110	2400K	82	STK	12
LED12BR4027K		12W Smooth BR40 - 2700K	120	12	850	70.8	110	2700K	82	STK	12
LED12BR4030K		12W Smooth BR40 - 3000K	120	12	875	72.9	110	3000K	82	STK	12
LED12BR4041K		12W Smooth BR40 - 4100K	120	12	900	75.0	110	4100K	82	STK	12
10W ELITE NON DIMMABLE R20 (REPLACES 65W)											
LED10R2024K		10W Smooth R20 - 2400K	120	10	650	65.0	110	2400K	82	STK	12
LED10R2027K		10W Smooth R20 - 2700K	120	10	650	65.0	110	2700K	82	STK	12
LED10R2030K		10W Smooth R20 - 3000K	120	10	675	67.5	110	3000K	82	STK	12
LED10R2041K		10W Smooth R20 - 4100K	120	10	700	70.0	110	4100K	82	STK	12
8W ELITE NON DIMMABLE R20 (REPLACES 50W)											
LED8R2024K		8W Smooth R20 - 2400K	120	8	500	62.5	110	2400K	82	STK	12
LED8R2027K		8W Smooth R20 - 2700K	120	8	500	62.5	110	2700K	82	STK	12
LED8R2030K		8W Smooth R20 - 3000K	120	8	515	64.4	110	3000K	82	STK	12
LED8R2041K		8W Smooth R20 - 4100K	120	8	530	66.3	110	4100K	82	STK	12



★ ENERGY STAR® Rated



5 YEAR WARRANTY

*Based on 12 Hours per day

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LED Lamps

2013 ELITE SERIES CATALOG