

PROMOLUX

THE SCIENCE OF FOOD SAFE LIGHTING

**LIGHTING FOR
FRESH FOOD DISPLAY CASES**

"WOW" shoppers with...

**BRILLIANT DISPLAYS,
UNPARALLELED COLOR AND
EXCEPTIONAL FRESHNESS!**

ACCEPT NO SUBSTITUTES

EYE-APPEAL IS BUY APPEAL!



www.promolux.com

(USA & CANADA) 1.800.519.1222 or 1.250.743.1222



The Original & Only Reduced Radiation Lamp

Extended Shelf Life!

"I have used these lights 10yrs and would not use any other lights. I know first hand how much difference they make in product shelf life. The last store I was at got 3-4 days shelf life, I can get (with Promolux lights) 5-6 days."

Ron – Meat Dept. Manager, IA

"Before we started using Promolux, our products would fade in 1 day – and it was terrible. But now – with Promolux, we have no trouble with our products lasting 2 or 3 days. We've saved so much these past 2 years."

Craig – Store Owner, MI

"WOW" Shoppers With Fresh True Color Displays

"The difference between traditional lighting and promolux is chalk and cheese. When you see the difference, why wouldn't you change!"

Malcolm – Store Owner, CO

"We use Promolux in the meat department right now and without a doubt, the color is much better. It makes the product more appealing to our customers – who can be extremely picky. The colors are so brilliant, Promolux adds another life to our presentation!"

Dennis – Meat Dept. Manager, MI

"Purchasing Promolux lamps has been very beneficial for our business. The lights in the deli case have improved our display and extended shelf-life on all products which means less waste and an increase in sales."

Ned – Store Owner, CA

Long Life Lamps Available In T5, T8, T12 Sizes

Always Specify Promolux!

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P.O. Box 40 Shawnigan Lake, BC. Canada V0R 2W0