



**EYE LIGHTING INTERNATIONAL  
OF NORTH AMERICA, INC.**  
A SUBSIDIARY OF IWASAKI ELECTRIC CO., LTD.

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**MR16 - 3400K**

**EYE Dichro-Cool®**

**Features**

- White light - color temperature 3450K

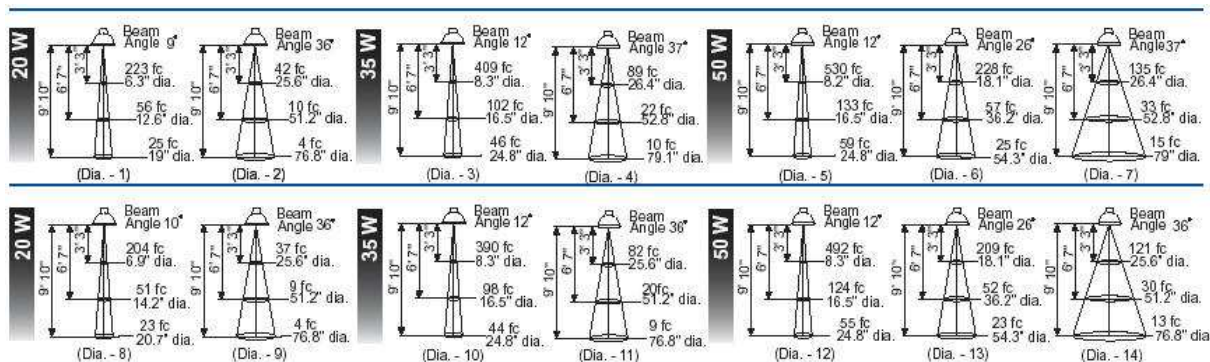
**Applications**

- Displays
- Showrooms
- Lounges
- Retail Stores
- Beauty Salons

12V Dichroic Reflector 2-Pin Base - GU5.3 without Cover Glass											
Watts	Volts	Base	Product	Product	Product	Case	Ctr. Beam	Average	Color	Filament	Beam Spread
(W)	(V)		Code	Description	Comparison Guide	Qty.	Intensity (cd)	Life	Temp (K)		Data
20	12	GU5.3	71841	JR1201D	20MR16/973450K/(ESX)	12	2400	4000	3350	C-6	1
	12	GU5.3	71942	JR1203D	20MR16/3673450K/(BAB)	12	450	4000	3350	C-6	2
35	12	GU5.3	72432	JR1301D	35MR16/1273450K/(FRB)	12	4400	5000	3450	C-6	3
	12	GU5.3	72530	JR1303D	35MR16/3773450K/(FMW)	12	960	5000	3450	C-6	4
50	12	GU5.3	73116	JR1501D	50MR16/1273450K/(EXT)	12	5700	5000	3450	C-6	5
	12	GU5.3	73167	JR1502D	50MR16/2673450K/(EXZ)	12	2450	5000	3450	C-6	6
	12	GU5.3	73263	JR1504D	50MR16/3773450K/(EXN)	12	1450	5000	3450	C-6	7

12V Dichroic Reflector 2-Pin Base - GU5.3 with Cover Glass											
Watts	Volts	Base	Product	Product	Product	Case	Ctr. Beam	Average	Color	Filament	Beam Spread
(W)	(V)		Code	Description	Comparison Guide	Qty.	Intensity (cd)	Life	Temp (K)		Data
20	12	GU5.3	71989	JR1251D	20MR16CG/1073450K/(ESX)	12	2200	40 00	3350	C-6	8
	12	GU5.3	72089	JR1253D	20MR16CG/3673450K/(BAB)	12	400	400 0	3350	C-6	9
35	12	GU5.3	72577	JR1351D	35MR16CG/1273450K/(FRB)	12	4200	50 00	3450	C-6	10
	12	GU5.3	72675	JR1353D	35MR16CG/3673450K/(FMW)	12	880	500 0	3450	C-6	11
50	12	GU5.3	73412	JR1551D	50MR16CG/1273450K/(EXT)	12	5300	50 00	3450	C-6	12
	12	GU5.3	73460	JR1552D	50MR16CG/2673450K/(EXZ)	12	2250	50 00	3450	C-6	13
	12	GU5.3	73558	JR1554D	50MR16CG/3673450K/(EXN)	12	1300	50 00	3450	C-6	14

- The intensity level at the center of the beam is shown in footcandles.
- Beam diameter in inches is shown at a distance of 3 ft. 3 in., 6 ft. 7 in., and 9 ft. 10 in.
- The intensity level at the outer edge of the beam diameter is 50% of the center beam footcandle reading.



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